

DAVID EYNON

SOFTWARE QUALITY ASSURANCE EXPERT

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Citizenship: United States of America
Permit: Switzerland "B" Visa Permit valid 25.09.2019
Status: Married, 2 children
Birth Date: February 18, 1978
Languages: English (Native), Italian (Basic), German (Basic)



SUMMARY

- Software Quality Assurance Expert with 15 years of experience encompassing full life-cycle Web, Backend, Database, GUI, End-to-End Automated and Manual testing with an emphasis on rapid lifecycle release coupled with Continuous Integration.
- Extensive industry experience with impactful Digital Content, Finance, Digital Advertising, Marketing, Government, and Media companies and agencies.
- Dynamic, Concise and Complete, Resourceful, Passionate and Empowering as a Leader.

EXPERIENCE

Experian Marketing Services / Cheetah Digital

El Segundo, CA, USA

Sr. QA Automation Engineer / Lead

Mar 2016 - Nov 2017

<https://www.cheetahdigital.com>

Experian Marketing Services, a division of Experian, PLC, is a fully featured cross-channel (email, mobile, social media) enterprise marketing platform/company. Cheetah Digital later divested and rebranded from Experian Marketing Services in June 2017.

- Decreased Production errors for Experian's Mobile marketing channel (Push Notifications, SMS) by 40%
- Wrote, handed off, and continually contributed to and supported new company-wide REST API Automation Testing Framework
- Co-founded in-house customized test case management solution
- Initiated, introduced and drove agile processes and thought patterns via tangible and measurable action items
- Handpicked for Experian Leadership Development Program

OpenX Technologies

Pasadena, CA, USA

Software Developer Engineer in Test

Jun 2014 - Feb 2016

<https://www.openx.com>

OpenX is one of the leading programmatic advertising exchange companies serving Publishers and Demand Partners and featuring Real Time Bidding as well as a multitude of other complex supporting features.

- Responsible for complete (API, UI and logic) automated testing of complex, multi-functional Forecasting feature
- Single-handedly increased trackability of existing and new User Stories and Test Cases by 100%
- Re-engineered test case automation, and led a team of 5, increasing team-wide test case production by over 50%
- Interviewed and screened many QA as well as non-QA candidates, creating many innovative interview tactics

Beachbody, LLC

Santa Monica, CA, USA

QA Automation Engineer

Jul 2012 - Jun 2014

<https://www.beachbody.com>

One of the leading home fitness companies in the US, Beachbody (known for the Insanity Workout, and P90X among others) possesses a sizable e-commerce site as well as other technologically demanding features designed to boost sales and customer retention.

- Utilized Page Object Design Pattern and automated all customer-facing aspects of commerce site

- Modernized and optimized the A/B Testing Team's effort through automation
- Created automation for many core internal tasks
- Responsible for the interviewing of multiple QA candidates and non-QA candidates

HUGE, Inc

Quality Assurance Engineer

<https://www.hugeinc.com>

HUGE is a full size digital agency providing strategy, marketing, design and technology services. I completed work for global clients such as Pepsi, Target, JetBlue, Royal Caribbean, Hilton, Maybelline, Four Seasons Hotels

- Responsible for load testing, scripting, executing and reporting in an Agile-like environment for concurrent timeline-driven client projects
- Produced robust and informative test plans, and test cases presented to clients as well as used internally
- Engaged in testing a wide variety of technologies, including mobile devices, touch-pad, social media API's, and electronic billboard displays
- Initiated many team-wide and company-wide informative presentations on QA processes and tools
- Responsible for the interviewing of several QA candidates

Brooklyn, NY, USA

Nov 2010 - Jul 2012

Pipeline Financial Group, Inc.

Quality Assurance Automation Engineer

Pipeline Trading Systems, of Pipeline Financial Group Inc, comprised of a platform that enabled access to an alternate trading system, or dark pool, that specifically enabled "block trades". In 2011, the company was involved in a scandal involving the SEC, resulting in the dissolving of the company -- <https://www.sec.gov/news/press/2011/2011-220.htm>

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New York, NY, USA

Apr 2008 - Aug 2010

American Lawyer Media (ALM) / Incisive Media

Quality Assurance Analyst

<https://www.alm.com>

ALM is a media company located in New York City, and is a provider of specialized business news and information, focused primarily on the legal, insurance, and commercial real estate sectors. ALM was, at one time, purchased by Incisive Media, but later became independent again in 2009, reverting its name to ALM.

- Introduced new QA policies, working directly with company IT Director
- Utilized 100% open source tools to produce a completely modular and extensible keyword-driven automation framework
- Incorporated application and network performance benchmarking and testing during critical hardware upgrade

New York, NY, USA

Apr 2007 - Apr 2008

United States Department of Defense (CECOM)

Quality Assurance Engineer

<https://www.army.mil/cecom>

CECOM stands for the U.S. Army Communications-Electronics Command. CECOM was charged with providing secure, internal, robust web-based technology assistance for crucial functionality and missions within the Army and Department of Defense.

- Completed Test Plans and Test Cases, completing documentation and tests before each milestone date
- Designed and initiated division-wide implementation of proprietary Keyword and Data Driven automated testing architecture
- Trained seven team members on automation test tool, saving \$8,760 USD in third-party training costs

Fort Monmouth, NJ, USA

Jun 2003 - Apr 2007

Elias B. Cohen & Associates

Accounts Payable/Receivable, Network Maintenance

<https://www.cohenins.com/>

Elias B. Cohen & Associates is an insurance broker firm, specializing in Personal, Life & Health, Commercial Insurance among others. It is a client-centric firm, requiring precision and promptness to ensure client retention.

- Decreased third-party IT consultant costs by \$20,000 USD annually

Roseland, NJ, USA

Dec 2000 - Jun 2003

OTHER

twitter.com/OlympicTrucks

Software Engineer/Creator

<https://twitter.com/olympictrucks>

OlympicTrucks is a Twitter account, created in an entrepreneurial spirit, solving a daily need for other Twitter followers in the area as well as the merchants that also utilized the twitter feed to advertise their business.

- Utilized Twitter API, Amazon AWS, and written code to update local users of daily food truck appearances automatically
- <http://davidreynon.com/work/side-projects/pytwitservice/>

Santa Monica, CA, USA

Apr 2013 - Present

EDUCATION

Rutgers University

Major: Computer Science

<https://www.rutgers.edu>

Completion: 90%, attended 2006-2009

New Brunswick, NJ, USA

Chubb Institute of Technology

Program Completed: Web Development and Business Programming, 2003

http://www.chubb-computer-institute.org/prog_web-development-and-business-programming.html

Coursework included intense applied coursework in Java, SQL, XML, DHTML, HTML, JavaScript

Parsippany, NJ, USA

SKILLS

Automation Software & Frameworks	Selenium Webdriver, JMeter, Froglogic Squish, WATIR, WET, Selenium RC, HP Quicktest Pro, HP LoadRunner, Locust, Robot Framework
Mobile Testing	iPhone (all generations), Android, iPad, Mobile Testing Standard Tests/Approaches, Responsive Design Site Testing, Native Application Testing, Mobile Web Testing, Application Push Notification Testing, SMS/MMS Testing
API Testing	REST API usage/principals and testing and automation, REST API testing frameworks
Databases	MySQL, PostgreSQL, SQL Server, Oracle DB, Riak, MongoDB
QA Software	Jira, Bugzilla, HP Quality Center, RedMine, TestRail, Zephyr, Gemini
Version Control Software	GIT, SVN, CVS, Visual Sourcesafe, Hosting Solutions (Bitbucket, Github, Stash)
Deployment Solutions	Atlassian Jira/Confluence/Bamboo Application and REST API, Docker Containers, nginx, Amazon EC2, Jenkins, SALTSTACK
Languages	Python, Java, Ruby, Javascript, Groovy, AngularJS, HTML, PHP, CSS, C/C++, VBScript, Visual Basic, C#
Operating Systems	Mac OS X, Unix, Linux, iOS, Android OS, Windows (Server and Client)
Other Software/Principals	Marketlive, Adobe Test and Target, WordPress, Robot Framework, Mobile Testing, A/B Testing, Load Testing, Microsoft Office, Google Docs, Google Sheets, Google Drive